

# Walla Walla Head Start ECEAP Preschool

"When children play...the world wins"

OCTOBER /NOVEMBER 2017

## October Dates

- October 19: Mom's Group  
8:30 am/12:30 pm
- October 19: Watch  
D.O.G.S 5:30 pm- childcare  
available
- October 23, 24, 25 Field  
Trips to the Firestation
- November 1: Love & Logic
- Conferences November
- Thanksgiving Break—NO  
SCHOOL Nov 20-24
- School resumes Nov 27

Files need to be complete...does your file need any information? Talk to your FA about any information that might be missing. They will help assist you in gathering all necessary information! - Thank you.

**READY ROSIE**— if you handed in your paper, you received and invite. Make

## A note from the Director

Greetings Families:

It was nice meeting so many of you at Open House. Thank you for bringing your families and sharing in the beginning of the year festivities. I look forward to getting to know all of you. Please stop by my office anytime if you have a question or just want to say hello. It is my hope that you will feel comfortable in our preschool family. There are Coordinators, Lead and Assistant Teachers, Family Advocates and amazing Secretaries to help you with anything you need. Please don't hesitate to ask. Enjoy the cooler weather!

*Diana Evenson, Director*

It is hard to believe that preschool has been in session for almost one full month! Students are adjusting to their classroom's daily schedule and routines. We are settling into another great year! An area of development, which at times can be overlooked in young children, is the area of mental health. Positive mental health is as important for a preschooler as it is for older children and adults.

We support this by partnering with The Health Center at Blue Ridge. The Health Center offers at

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We support this by partnering with The Health Center at Blue Ridge. The Health Center offers at no cost, mental health screenings, counseling and if necessary referrals for mental health services in the community. If you



***CHILDREN***—learn best when they feel ***SAFE*** and ***SECURE***. This means more than buckling them in or keeping them from harmful things. It means providing a warm, nurturing environment where they feel like they matter and their feelings are important.

are interested in having your child receive services from The Health Center, simply let us know. Your Family Advocate will help you complete referral form. They will then consult with you regarding services and referrals that would support your child.

Welcome to our preschool family! We are glad you are here.

Christine Ludwig, MSW  
Family Services and Mental Health Coordinator

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



Caption describing picture or graphic.

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,

when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid



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selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

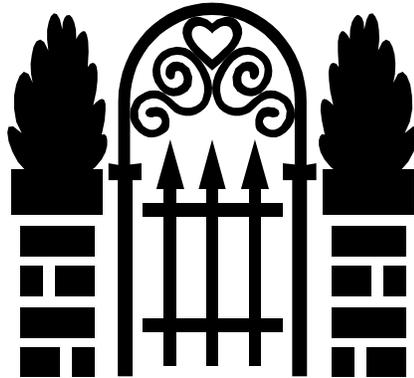
Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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**BUSINESS NAME**

Primary Business Address  
Address Line 2  
Address Line 3  
Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
Email: someone@example.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*



*Business Tagline or Motto*



## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.